



# Transparency is the answer. RealTimeChoices is the solution.

We all know it is next to impossible to determine pricing for quality healthcare today. Prices are not generally published. And we shy away from asking providers and facilities about cost.

It is not uncommon for the cost of a knee arthroscopy, or most procedures for that matter, within a one or two zip code area, to vary by thousands of dollars.

*What will a procedure actually cost? Should you use a hospital or a surgery center?*

*How do we help the member make intelligent decisions regarding their healthcare?*

**RealTimeChoices** is a healthcare price transparency solution that gives you the tools you need to better manage your healthcare. Specifically, we give you the ability to shop for and receive a fair price for healthcare services. You are able to quickly and easily understand what you should pay for specific services in your geographic area. We identify the fair price for more than 200 common procedures including surgery, labs and image tests.



Now, you have choices.

**RealTimeChoices** is delivered directly to you via a website and a mobile app. You are guided by a simple 'traffic light' image that helps you zero in on the best answer to your healthcare need.

Facilities	Rating
Riverswood Surgery Center (12 miles)	Green
Westside ASC (7 miles)	Yellow
Hardin City Memorial Hospital (12 miles)	Red
Highlands South ASC (14 miles)	Green
St. Ignace Hospital (12 miles)	Red
St. Agnes Hospital (12 miles)	Red
Buckh University Medical Center (12 miles)	Red

- below fair price
- slightly above fair price
- most expensive providers and facilities

**RealTimeChoices** provides you with the data necessary to make intelligent decisions.